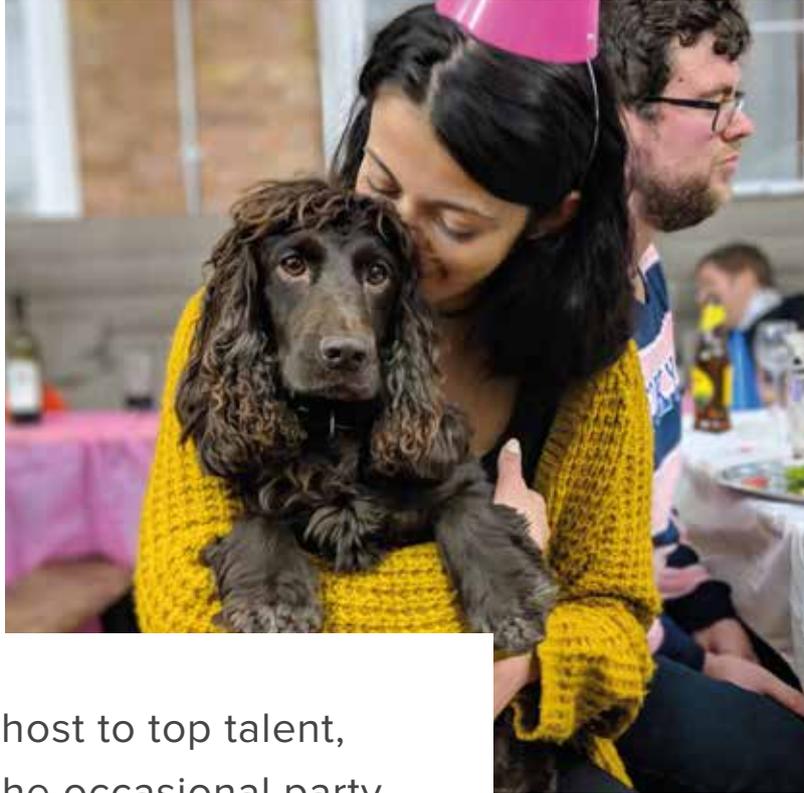


Digital

marketing

Six month paid internship

Starting July 1st 2019



Etch a studio that is host to top talent,  
an eclectic playlist, the occasional party,  
and Bonnie, the studio dog.

We create, build and market human-centred digital products and experiences. Through strategy, user experience design and digital marketing, we help businesses grow - including The Royal Yachting Association, Old Mutual Wealth and The Pig Hotels, and some of the world's largest brands, including British Airways, Selfridges, GSK, Tesco and Clinique.

You'll excel within your time at Etch, through hands-on training and regular reviews to keep you progressing with your personal development.

# Role & Responsibilities

Joining Etch's internship scheme, you'll have the opportunity to get experience working with a range of talented individuals whilst getting an insight to how projects are run in a fast pace agency environment.

Based in the digital marketing department, you'll be assisting in all aspects of digital marketing. The digital marketing department consists of 5 teams; Paid Media, SEO, Digital PR, Content and Digital Marketing Managers. During your time with us, you will get to work with all these teams and the experts that work in them. You will learn to think beyond the ordinary and you will be responsible for providing support to all the members of the department.

You'll spend time gaining a true understanding of the business needs and ultimately get hands on with all areas of marketing.

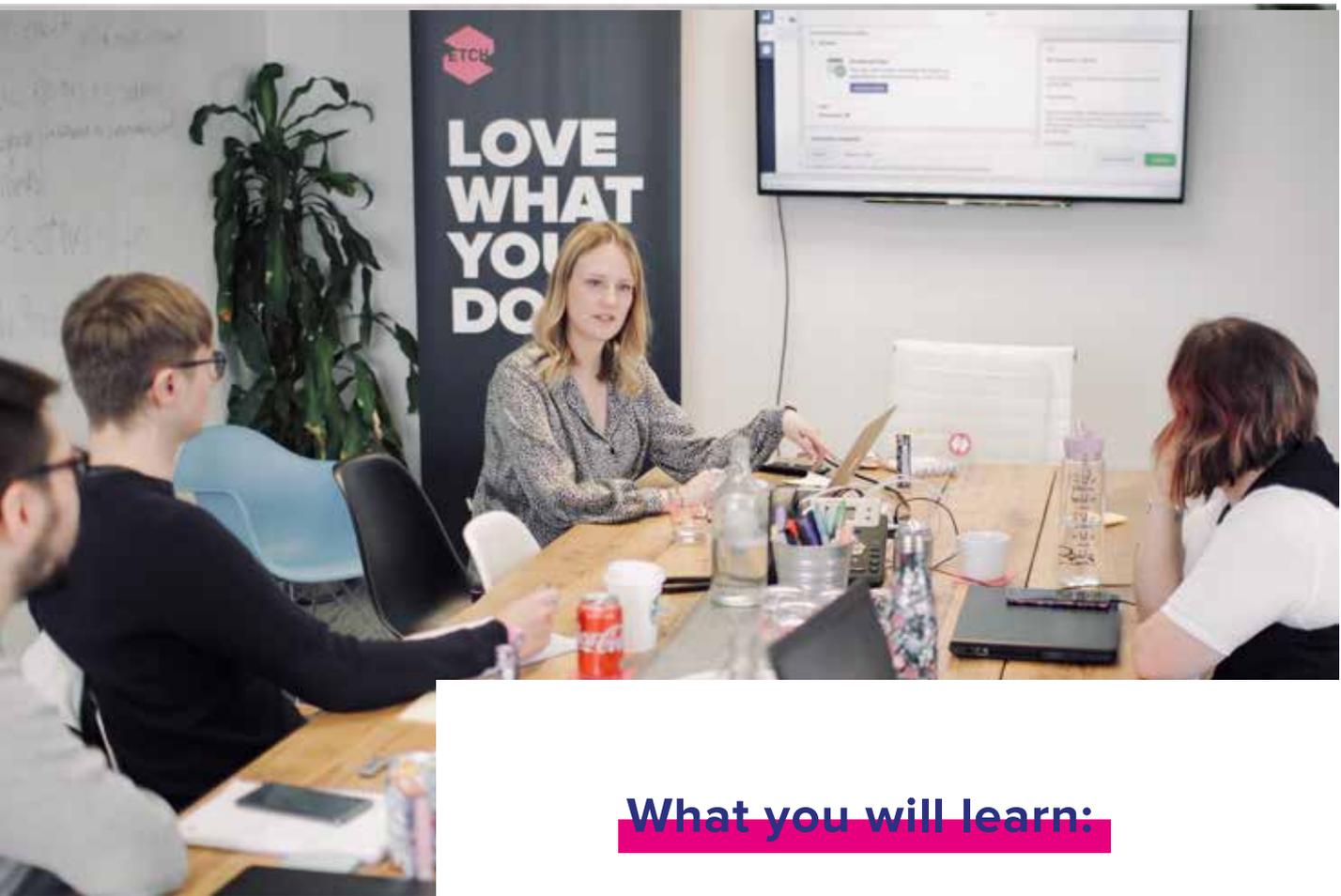
## Your main responsibilities

- 01** Assisting in all aspects of marketing, mainly digital but offline as well.
- 02** Assisting in running paid media campaigns via relevant channels such as social media.
- 03** Assisting with the organisation of events and marketing campaigns to support them.
- 04** Assisting in running SEO campaigns, from research to helping with technical aspects.
- 05** Assisting with aspects of digital PR, outreaching to online press and working with online influencers.
- 06** Other ad-hoc duties and office admin as required.

## Personal Competencies:

- You have excellent attention to detail.
- You have a proactive and independent attitude, asking for help or work rather than expecting to be spoon fed.
- You have the ability to take responsibility and ownership of the work you do.
- You are comfortable solving problems independently as well as part of a team, prioritising heavy workloads, working under pressure and multitasking.
- You have a passion for learning and new ideas.
- You have outstanding people skills.
- You have a passion for marketing, in-particular digital marketing and are serious about building a career in the industry.
- You possess the ability to prioritise to tight deadlines with a strong sense of initiative and discretion.
- Good computer skills including a good knowledge of Keynote, Word, Powerpoint and Excel.
- A desire to work in a fast paced and busy agency environment.



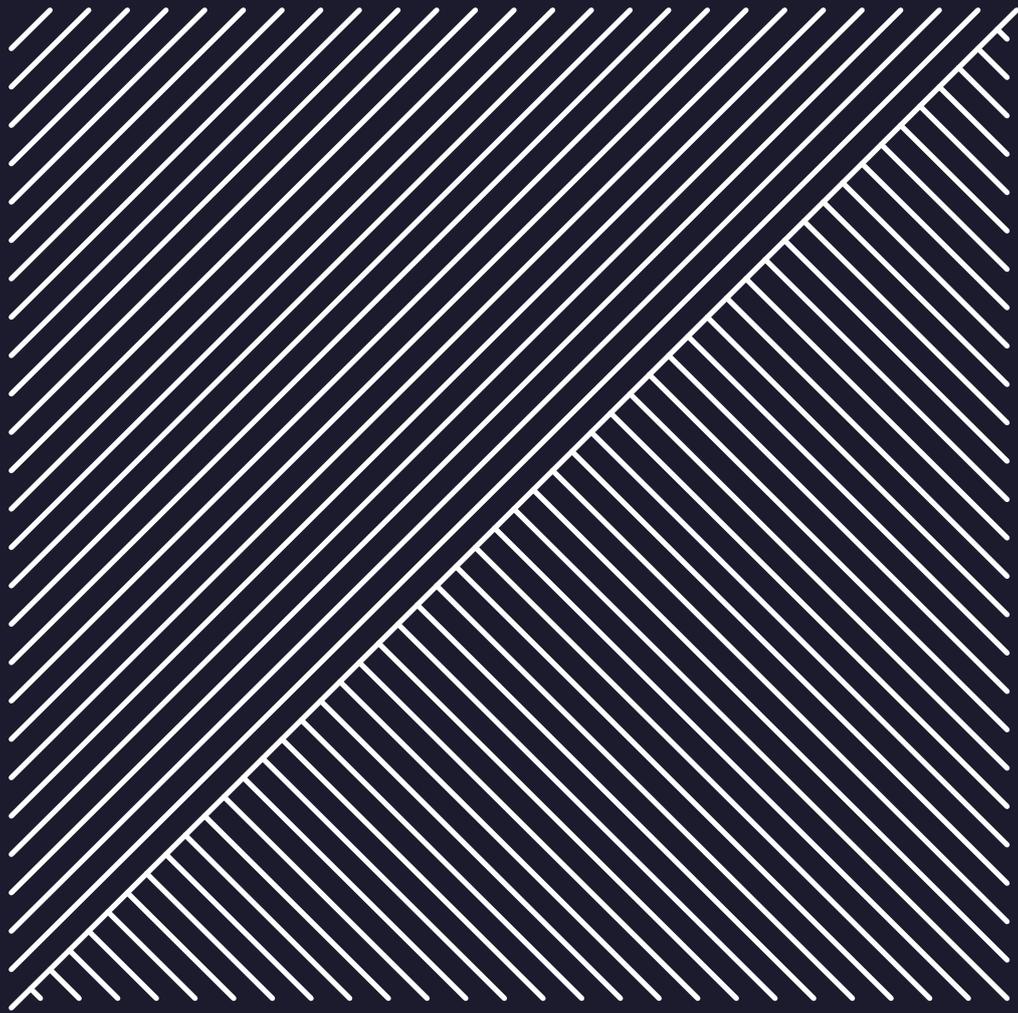


## What you will learn:

- You have the ability to learn quickly
- Gaining experience relevant to your passion
- How to operate in an agency environment
- Enhance the skills you have and put them to use in real projects
- How to develop and maintain professional relationships
- Honing your ability to manage time effectively and work under pressure
- All about the agency world!

## Working hours

Working hours: 8.30am-5.30pm, Monday to Thursday and 8.30am – 3pm on Friday!



[#EtchAcademy](#)